

SYNCRON IA · TECHNOLOGY OF IMAGINATION

Augmented *Imagination Advisory*

Make AI work in favor of the way you create.

THREE ONE-ON-ONE SESSIONS, ONLINE

A DOSSIER FOR PROFESSIONALS,
FOUNDERS AND CREATORS

ARTURO
ORDORIKA

CHOLULA, PUEBLA ·
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WHAT IT IS

AI takes off your back whatever *limits your capacity to create*

For professionals, founders and creators who want to fold artificial intelligence into their own particular way of working, without losing voice, judgment or style. One on one, with me.

We start by understanding how you think, what you do, what you know, what costs you effort, and where the machine can give you real power. The instruments come later, and only the ones that serve you. Your imagination first. AI as the amplifier. Your workflow, designed around you.

THE LADDER

- ♦ It should not take away what you love doing.
- ♦ It should help with what you hate doing.
- ♦ With what you find hard.
- ♦ With what is hardest, or most expensive, to make.

And it should set you free for the work itself: to imagine, to decide, to create, to direct.

THE DEFINITION

That is what we call augmented imagination: your capacity to conceive, to decide and to create, with the machine working as a turbine for your own power.

You cannot complain that AI is killing your imagination if you are the one deliberately asking the machine to do everything for you.

OPENING

3 sessions

of 60 minutes each, one on one

FORMAT

Online

video call on Zoom or Meet, from wherever you are

INVESTMENT

\$1,500

Mexican pesos · entry price until 29 November 2026, then \$2,500

Sixty minutes each, *one on one*

<i>I</i>	Discover <i>Your Augmented Imagination Profile.</i>	Where you are, what you do, what you know about artificial intelligence, what you already use, what holds you back and what you want to amplify. If you are starting from zero, the basics happen here.
<i>II</i>	Design <i>Your Augmented Imagination Workflow.</i>	With that profile we build your route: which instruments, which processes, and only the ones that genuinely add something to your work.
<i>III</i>	Experiment <i>Your first digital daimon, up and running.</i>	The first real exercise, on something you are making right now. The workflow gets tested and tuned.

WHAT YOU WALK OUT OF THE THREE WITH

An augmented imagination workflow

The instruments you already know, one or two I recommend, and an order for using them inside your real processes. It works from the next day on.

Your first *digital daimon*

A synthetic personality of artificial intelligence, built around your knowledge, your voice and the way you work. It understands you better, answers the way you work, and gives you more back. That is what we call them at Synchron iA.

Whether you know a lot about AI or nothing at all, you leave with a system of your own, working.

WHAT YOU GET IN WRITING

- ♦ Your **Augmented Imagination Profile**: how you think, what you do, what holds you back and where the machine gives you power.
- ♦ Your **Workflow**: the instruments and the order for using them inside your real processes.
- ♦ The **master prompt** for personalizing your digital daimon.

All three are yours and you keep them.

A work plan, *with objectives you can measure*

If you want to keep going, we keep going. With your profile and your workflow already built, every session goes straight into the work: a critical path, concrete objectives, follow-up. Two months, three, four, whatever your project asks for. All prices in Mexican pesos.

01	Single session · ninety minutes You arrive with context already. We work; we do not start from zero.	\$1,000
02	Package of ten sessions The package does not cut the price. It adds work: it includes the <i>Direct Augmented Imagination Intervention</i> , a 120-minute session at no cost in which I get inside your project, we make things together, and we push it forward directly.	\$10,000
03	Thinking an idea through, no AI · ninety minutes If what you need is to think, to explore an idea, or to brainstorm with me about your project. The machine is an instrument. Imagination is still the center.	\$1,000
04	Express track The three opening sessions in a week and a half, after we talk: we look at whether your project calls for it.	+\$500

THE DEAL, IN PLAIN WORDS

How you pay

Before the first session, by bank transfer, card, crypto or cash. We agree over WhatsApp, I send you the payment details, you send me the receipt, and I send back the confirmation with the route to get started.

At what pace

One session a week, three weeks. If you are in a hurry, there is an express track in a week and a half for \$500 more, after we talk.

What you need to bring

A computer and a phone. A Gmail account already set up, to open your AI accounts. If you already have Claude, ChatGPT or Gemini, that is where we start.

What I do not do

I do not handle your passwords, I do not read your conversations, and I do not ask for private information. Whatever gets built is yours.

WHO IT IS FOR

Anyone with a capacity of their own who wants the machine *to adapt to it*, instead of adapting to the machine

Writers

Screenwriters

Musicians

Filmmakers

Designers

Architects

Visual artists

Researchers

Teachers

Founders

Entrepreneurs

Professionals with a trade of their own

COMING FROM AN INSTITUTION?

For schools, universities and companies, the way in is the talk.

Leadership of the Future opens the conversation with your team. The laboratory and the custom programs come out of there. synchron-ia.com/en/liderazgo-del-futuro

THE PROOF

01

A school that runs itself with artificial intelligence

Ángeles Rodríguez runs an arts foundation school in the Sierra Norte de Puebla on her own. She administers it with artificial intelligence: the association's paperwork, the schedules, the accounts, the enrollment.

02

A 77-year-old teacher

Captain José Arturo Zepeda teaches at the Military School for Sergeants. He prepares his teaching material and meets his deadlines with AI at his side. It takes apart the argument about age and the one about the technical barrier.

Both stories in full, at synchron-ia.com/en/daimonique

ONE REMARKABLE CLIENT



«With Arturo I learned to open my mind with AI: to speak to it out loud, to make my own videos, to improve the promotion of my events, to organize my logistics, and to get far more out of every brainstorming session.»

Princesa Hernández · Therapist, poet, speaker and creator of artistic experiences. Author of *La sin rumbo*.

WHO WITH



Arturo Ordorika

WRITER AND RESEARCHER OF AUGMENTED IMAGINATION

Ten books of poetry, thought, theater and fiction. Head writer on the Disney series *Fabricantes de Ovnis*, producer for Televisa-Univisión, VIX, Vice Media and Banijay, winner of the National Prize for Fantasy and Science Fiction Short Story.

Since late 2023, more than three thousand hours of nocturnal experimentation with these machines: more than twenty digital daimons of his own, Sherezad, a writing studio built by directing artificial intelligences, and this site, top to bottom.

He only teaches what he has already tried himself.

THE CLOSE

Start using the power of your *augmented imagination*

Three online sessions for \$1,500 MXN until 29 November, and you leave with a workflow of your own and your first digital daimon. Write to me and we set the first date.

An answer in under two business days.

LET'S TALK HUMAN TO HUMAN

WHATSAPP

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ONLINE DOSSIER

synchron-ia.com/en/asesoria/dossier

HOW TO HIRE, STEP BY STEP

synchron-ia.com/en/como-pagar